

SUCCESS STORY

CHINESE BANK INSTANTLY ISSUES FINANCIAL SOCIAL SECURITY CARDS

Throughout China, the government collaborates with commercial banks to deploy an innovative social security card project. In the province of Yunnan, the social security department and the Agricultural Bank of China joined forces to issue a combined financial / social security card, aimed at providing better access to social services for all of its citizens. The cards are instantly and securely issued with Evolis printing systems.

Yunnan has over 45 million inhabitants of which the rural population accounts for 63.2%. As the social security departments are located in big towns, it is very inconvenient for people living in remote areas to obtain their social security card. In the past this was the only way to obtain the card and insure eligibility for the social services associated with it.

150 BANK BRANCHES ACROSS THE PROVINCE PROVIDE CARDS FOR ALL CITIZENS

As banks have high security measures and the issuance of payment cards is their traditional business, it was a logical step for the government to entrust them with the issuance of the multi-functional card. All 150 branches of the Agricultural Bank of China (ABC) spread across the Yunnan province are able to issue a multi-application card offering medical and pension insurance, as well as banking-related functions such as cash withdrawal or money transfer within a few minutes. "Our clients are very satisfied having several services combined into one card," comments Mr. Lin, ABC Yunnan Branch.

CUSTOMIZED CARD PRINTING SYSTEM DEVELOPED FOR THIS PROJECT

In February, 2018, Boya Wuzhou Technology Co. Ltd., the Evolis partner for the banking and government market in China, deployed 150 BY-W3 card personalization systems developed by Evolis especially for this project. The company also integrated the Evolis printers into the bank's IT system.

In addition to personalized color printing on the card surface, BY-W3 also encodes personal information into the social security card's IC chip, thereby providing additional security to the card. If the card is lost or damaged, the BY-W3 printing systems installed at ABC branches can be used to instantly reissue and replace the cards. Each citizen's financial/social security card contains personal social security information, such as name, photo, gender, ethnicity, social security number and card expiration date, which are printed on the card by the printer.



• CHALLENGE

Instant issuance and replacement of financial social security card

• MARKET

Banking

• APPLICATIONS

Financial social security card

• CLIENTS

Agricultural Bank of China

• EVOLIS SOLUTION

BY-W3



“ The financial/social security card project is progressing smoothly. Beijing Boya and Evolis' engineers promptly solve any problems that may arise. The BY-W3 printer is an aesthetically designed product. Its dimensions are perfect for use in a bank branch, and the printing quality perfectly meets card issuance requirements. The real-time utilization rate of the devices at each bank branch exceeds 86%. ”

Mr. Lin, Yunnan Branch, Agricultural Bank of China



博雅五洲
WIN STANDARD

A successful project

Agricultural Bank of China in Yunnan tested several solutions available on the market. After comprehensive assessment of the performance of the product, the reputation of the manufacturer, after-sales services and price/performance ratio, the ABC Yunnan Branch finally chose the Evolis model.

ABC is the leader among banks in China in terms of instant issuance and replacement of social security cards.

ABC is one of the four major banks of the Republic of China and is listed on both the Shanghai Stock Exchange and the Hong Kong Stock Exchange.

For more information :

<http://www.abchina.com/en/>

TESTIMONY

Dong Weimin, Director and Deputy General Manager of Beijing Boya Wuzhou Technology

ABOUT BEIJING BOYA

Beijing Boya Wuzhou Technology Co., Ltd. specializes in R&D in smart IC cards, consumer electronics and related technologies. The company provides fabless chips and solutions for financial payments, communication and information security, widely applied in financial IC cards, mobile SIM cards, USB-Key, social security cards, urban One-Card solutions, medical cards, residence permits, etc.

WHY DID YOU AN CHOOSE EVOLIS SOLUTION?

The product offer from Evolis is reliable in performance, as well as user-friendly. We're satisfied with the pre-sale and after-sale service. Evolis immediately solved any problem we encountered.

HOW DO YOU LIKE WORKING WITH EVOLIS?

The strategic cooperation between Boya and Evolis is going smoothly. We highly value Evolis' leadership in the card printing systems industry, and have received excellent hardware support from Evolis for each project. Any problems are solved promptly.

TECHNOLOGY

BY-W3 is an ultra fast, efficient and powerful desktop card printer, custom designed by Evolis. With its user-friendly software, BY-W3 allows for the personalization of color cards in record time, at a rate of up to 225 cards per hour (single sided) and 140 cards per hour (dual sided). Professional-grade print quality is ensured through 300 dpi photo-quality resolution and edge-to-edge printing.

The printer is also valued for its convenient operation that leverages smart features such as ribbon recognition and configuration. With its compact size, the printer is suitable for any banking environment. The BY-W3 is equipped with a Kensington security lock, and the user can also choose a locking system to improve card security. BY-W3 can also embed an encoding module to personalize secure data onto the chip card.

